



GLENWOOD
SPRINGS

THE SPRINGS OF LIVING WATER KGWS 106.7 FM

ROCK SOLID
BIBLE
TEACHING
FOR THE ROARING
FORK VALLEY

RADIOGLENWOOD.COM

GREG LAURIE • SKIP HEITZIG • CHUCK SMITH • BOB HOEKSTRA • ED TAYLOR • JOHN RANDALL • JEFF CHRISTIANSON

GLENWOOD SPRINGS' SOURCE ROCK SOLID FOR BIBLE TEACHING FOR THE ROARING FORK VALLEY

A MINISTRY OF CALVARY GLENWOOD 

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RADIO REACHES COLORADO!

It is no secret that audiences today have more choices than ever for listening entertainment, information and inspiration. That's a good thing! Radio stations and other program sources are now more creative and today, radio is everywhere!

COLORADO LOVES RADIO!

The average daily time spent with mass media for persons 12+:

- 44% listening to radio
- 41% watching TV
- 15% newspapers and magazines

FAST FACTS ABOUT RADIO LISTENING

- Radio reaches 96% of people 12 years of age and over, each week
- People over 12 listen to radio more than 3.2 hours daily
- The average household has over 5 radios

WHY RADIO IS SO EFFECTIVE

- It's a mobile medium
- It delivers a captive, loyal audience
- Offers economical and creative production



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Source: Radio Advertising Bureau, National Religious Broadcasters, Audio Wharf

CHRISTIAN RADIO HITS NEW AUDIENCE PEAK!

- Over 1400 Christian radio stations nationwide
- Only country music has more formats in the United States
- More Christian stations stream online than any other format

CHRISTIAN RADIO CONNECTS WITH COLORADO

- Average Christian radio listener tunes in 7 hours a day
- Christian radio listening is steady throughout the day
- 80% of Christian radio listening is at home or in the car

CHRISTIAN RADIO IS FRIENDLY WITH COLORADO FAMILIES

- Christian radio offers a true alternative to offensive program trends
- Beyond entertainment and information, there is spiritual loyalty
- Christian radio offers a totally unique worldview

CHRISTIAN RADIO UNDERWRITING HAS SPECIAL BENEFITS

- Tax deductible for non-commercial stations such as OUR (KGWS 106.7fm)
- Businesses stand out because there is no commercial clutter
- Christian audiences are eager to support underwriting businesses

OUR APPROACH - Christian Radio: Rock Solid Bible Teaching

- 106.7fm is the broadcast outreach ministry of CalvaryGlenwood in Glenwood Springs, Colorado
www.calvaryglenwood.org
- The **VISION** for 106.7fm is: "Knowing Jesus and Making Him Known"
- Solid Bible teaching from some of the most powerful Bible teachers in the country Monday through Friday
- Saturdays & Sundays are a mix of cutting edge Christian music and worship with songs not played on any station in the Roaring Fork Valley

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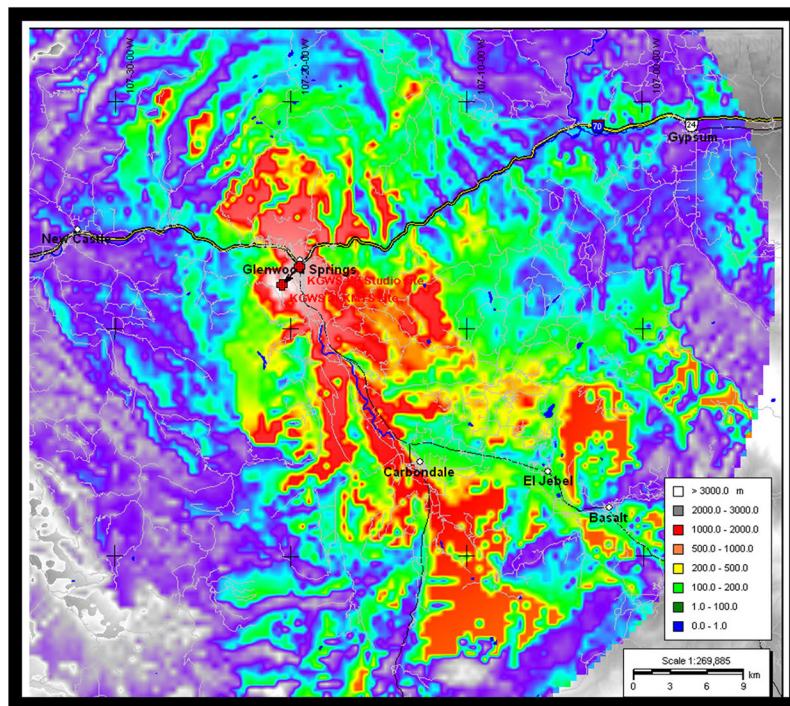


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OUR COVERAGE

The 106.7fm reaches along the Roaring Fork Valley



106.7fm is a 100 watt, LPFM, Non-Commercial Radio Station

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GREATEST MESSAGE AND BEST MUSIC THIS SIDE OF HEAVEN

Contemporary Christian radio has continued to grow in recent years, more than doubling its numbers from a decade ago. There is a good reason Christian listening is in the top five formats in time spent listening! Christian radio's timeless message provides endless opportunities for speaking to the real issues in our listeners' lives!

THE SOUNDTRACK OF GRACE

They look like your typical teenage concert-goers in t-shirts, jeans, and athletic shoes in line to see a concert. But looking closer, you'll find many of their t-shirts have strong Christian messages. And the songs they're listening to are markedly different from the sex-and-drugs theme popular at many concert venues. These are the fans that have made Christian music a nearly billion dollar industry, one of the fastest-growing musical genres in America.

Who is the most listened to music composer in the world, of any style music? The answer might surprise you: It's Chris Tomlin, worship leader and Christian musician! According to John Styll, President of the Gospel Music Association, Tomlin's music is sung worldwide and broadcast internationally more than anyone else in the world.

Chris Tomlin is one of the core artists featured during the music portions of 106.7fm's format. Other artists such as **David Crowder, Hillsong United, and Charlie Hall** bring a strong, current blend of worship music to 106.7fm. The growth of the Contemporary Christian Music industry has been phenomenal in the past few decades.

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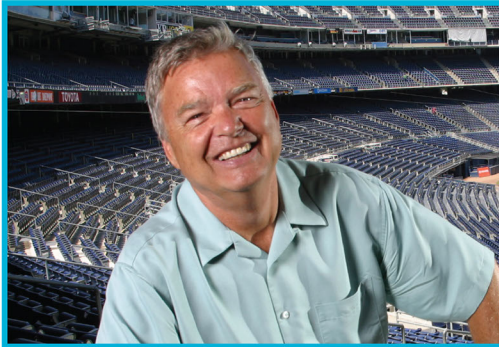
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ROCK SOLID BIBLE TEACHING: MEET MIKE MACINTOSH

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Chapter and Verse

Mike Macintosh is the senior pastor of Horizon Christian Fellowship in San Diego, California. Mike left the hippie scene of the 1960s and got involved with Calvary Chapel after an amazing conversion from the drug culture. Mike went on to pastor Horizon Christian Fellowship, a Calvary Chapel affiliate, beginning in 1974. He is also the organizer of Festival of Life, an international evangelical outreach that has filled stadiums across the United States and around the world.

Macintosh has also served as a chaplain for the San Diego Police Department and has been involved in post 9-11 rescue efforts as documented in his book *When Your World Falls Apart*.

Mike and his wife Sandy are in demand as conference speakers and have appeared on numerous radio and TV programs. Macintosh is the author of a number of books, including:

- *For the Love of Mike (biography)*
- *Falling in Love With the Bible*
- *Falling in Love With Prayer*
- *The Tender Touch of God*
- *Living in the Days of Revelation*
- *Finding God*

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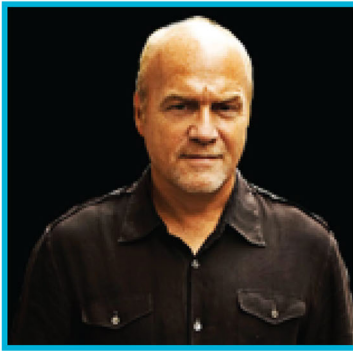
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ROCK SOLID BIBLE TEACHING: MEET GREG LAURIE

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A New Beginning

Greg Laurie, senior pastor of Harvest Christian Fellowship in Riverside, California, began his pastoral ministry at age 19 by leading a Bible study of 30 people. Since then, God has transformed that small group into a church of some 15,000 people, making it one of the largest churches in America.

In 1990, Laurie began holding public evangelistic events called Harvest Crusades. Since that time, more than 4 million people have attended Harvest Crusades across the U.S., Canada, Australia, and New Zealand.

Laurie is the featured speaker of Harvest Ministry's nationally syndicated radio program, *A New Beginning*, which airs daily coast-to-coast and overseas on more than 500 outlets.

In addition to his work at Harvest Ministries, Laurie serves on the board of directors of the Billy Graham Evangelistic Association and Samaritan's Purse. He holds two honorary doctorates from Biola University and Azusa Pacific University.

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ROCK SOLID BIBLE TEACHING: MEET ED TAYLOR

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Abounding Grace

Pastor Ed Taylor is a native of Southern California. Having responded to the gospel in 1991 at Calvary Chapel in Downey, he spent eight years there learning, growing, and serving. In 1999, sensing the call of God, Ed and his family moved to the Denver area hoping to be used by God. In December 1999, Calvary Aurora began Sunday services and today impacts the community for Jesus in wonderful ways.

Pastor Ed's heart is to be transparent from the pulpit, as he truly desires that everyone, from all walks of life, will embrace Jesus and grow in His grace. Ed and his wife Marie have been married for 25 years and have three children – of which their oldest son Eddie went to be with the Lord in 2013. Ed and Marie also have a precious grandson, Eddie's son.

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ROCK SOLID BIBLE TEACHING: MEET RAUL RIES

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Somebody Loves You

On November 29, 1975, three years after accepting Jesus Christ, Raul Ries was ordained by Calvary Chapel Costa Mesa and his small home Bible study grew into the Fox Theater, then to Calvary Chapel West Covina and eventually into Calvary Chapel Golden Springs in Diamond Bar, California in 1993.

Although already ordained, Ries desired to study God's Word more in-depth so he attended APU where he received his Master of Ministry, a Master of Divinity and a Master of Arts in Religion between 1976 and 1990. He went on to Fuller Theological Seminary to receive his Doctorate of Ministry in 1992.

Today, more than 35 years after his miraculous conversion, Ries is heard internationally on more than 350 radio stations and translators on his daily syndicated radio program, *Somebody Loves You* and is the evangelist for the *Somebody Loves You* Crusades.

In addition, he pastors a congregation of more than 14,000 people.

Through conferences in the states and throughout Latin America, Raul seeks to equip the saints for the ministry. He and Sharon have been married for almost 40 years, and share the same desire to serve the Lord and see souls saved for Christ.

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ROCK SOLID BIBLE TEACHING: MEET SKIP HEITZIG

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The Connection

Skip Heitzig is a native of southern California and experienced the volatile days of the counter-culture in the late '60's and early '70's. Though raised in a religious home, Skip saw religion as a dead-end street with no answers. As a young musician, he got caught up in drugs and was arrested for two felonies. By 18, he had ventured into the spirit world of astral projection and automatic writing, again finding no answers, until he found Jesus.

Skip returned to southern California and studied under Pastor Chuck Smith of Calvary Chapel of Costa Mesa until 1981. In 1982, Skip began a home Bible study which eventually grew into Calvary of Albuquerque. In 2008 Calvary of Albuquerque was considered the 20th largest church in America according to Outreach magazine. Today, Calvary of Albuquerque ministers to over 13,500 adults and their children every weekend and has spun off over 40 churches internationally.

Skip continues to reach out to many people across the nation and throughout the world through his multimedia ministry, which includes a nationwide half-hour radio program called The Connection. Skip has hosted a number of video documentaries including:

- Epicenter with Joel Rosenberg
- Riptide
- The Jesus Boat Revealed

Skip earned his B.A. and M.A. from Trinity Seminary. In 2009, he was given an honorary doctorate of Divinity by the Gospel for Asia Biblical Seminary in Cochin, India.

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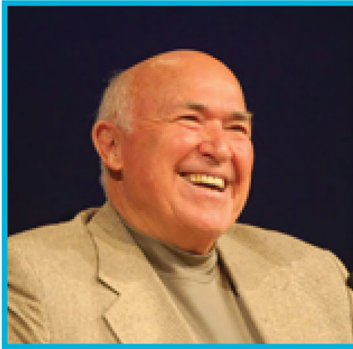
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ROCK SOLID BIBLE TEACHING: MEET CHUCK SMITH

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The Word for Today

In March 1968, Chuck Smith brought into his home evangelist Lonnie Frisbee. Chuck Smith paired him up with John Higgins who already had a Bible study going for youth and they started a Christian commune. John and Lonnie went out into community to reach the youth with the gospel during the early days of the Jesus Movement.

The church in Santa Ana grew, and as of 2006, 35,000 people attend. Over 1,400 churches have branched out from his church around the world.

At its beginning, Calvary Chapel operated as a cross-cultural missions organization that bridged the "generation gap" as it existed during the Vietnam War period. Calvary Chapel was a hub of the "Jesus People" phenomenon that existed at that time and was featured in Time Magazine for its success among "hippies" and young people. Calvary Chapel pioneered a less formal and contemporary approach in its worship and public meetings. By pioneering a more informal and contemporary style in its church practices, Calvary Chapel reached large numbers in Costa Mesa, CA and expanded easily by adding many pastors and new congregations in many locations. Pastor Chuck went to be with the Lord on Oct. 3, 2013, but the impact of his life and Calvary Chapel on evangelical Christianity is profound and widespread and largely unheralded. Chuck Smith taught the Bible at many pastor's conferences modeling in word and deed what he felt was the critical core of Calvary Chapel.

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